

S. No.	Title of the Copyright		Granted / Published	National/ International
1.	Five Customer Oriented Marketing Strategies (COMS) Model <b>Copyright No: L-137403/2023</b> <a href="https://copyright.gov.in/SearchRoc.aspx">https://copyright.gov.in/SearchRoc.aspx</a>	Dr. MUSHTAQ AHMAD , <b>Dr. MURUGESAN SELVAM</b> Dr.J.M.VELMURUGAN Mr. ASIK RAHAMAN JAMADER	Granted and Published Copyright	National (India- Copyright)





सत्यमेव जयते

## Extracts from the Register of Copyrights



प्रतिलिप्यधिकार कार्यालय, भारत सरकार | Copyright Office, Government Of India

दिनांक/Dated:08/12/2023

1. पंजीकरण संख्या/Registration Number

L-137403/2023

2. आवेदक का नाम, पता तथा राष्ट्रीयता  
Name, address and nationality of the applicant

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3. कृति के प्रतिलिप्यधिकार में आवेदक के हित की प्रकृति  
Nature of the applicant's interest in the copyright of the work

AUTHOR

4. कृति का वर्ग और वर्णन  
Class and description of the work

LITERARY/ DRAMATIC WORK FIVE CUSTOMER  
ORIENTED MARKETING STRATEGIES COMS MODEL

5. कृति का शीर्षक  
Title of the work

FIVE CUSTOMER ORIENTED MARKETING STRATEGIES  
(COMS) MODEL

6. कृति की भाषा  
Language of the work

ENGLISH

7. रचयिता का नाम, पता और राष्ट्रीयता तथा यदि रचयिता की मृत्यु हो गई है,  
तो मृत्यु की तिथि  
Name, address and nationality of the author and if the author is  
deceased, date of his decease

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8. कृति प्रकाशित है या अप्रकाशित  
Whether the work is published or unpublished

UNPUBLISHED

9. प्रथम प्रकाशन का वर्ष और देश तथा प्रकाशक का नाम, पता और राष्ट्रीयता  
Year and country of first publication and name, address and  
nationality of the publisher

N.A.

10. बाद के प्रकाशनों के वर्ष और देश, यदि कोई हों, और प्रकाशकों के नाम, पते  
और राष्ट्रीयताएँ  
Years and countries of subsequent publications, if any, and names,  
addresses and nationalities of the publishers

N.A.

11. कृति में प्रतिलिप्यधिकार सहित विभिन्न अधिकारों के स्वामियों के नाम, पते और  
राष्ट्रीयताएँ और समनुदेशन और अनुज्ञापियों के विवरण के साथ प्रत्येक के  
अधिकार का विस्तार, यदि कोई हो।  
Names, addresses and nationalities of the owners of various rights  
comprising the copyright in the work and the extent of rights held  
by each, together with particulars of assignments and licences, if  
any

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Registrar of Copyrights



12.

अन्य व्यक्तियों के नाम, पते और राष्ट्रीयताएं, यदि कोई हों, जो प्रतिलिप्यधिकार :  
वाले अधिकारों को समनुदेशित करने या अनुज्ञप्ति देने के लिए अधिकृत हों  
Names, addresses and nationalities of other persons, if any,  
authorised to assign or licence of rights comprising the copyright

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13.

यदि कृति एक 'कलात्मक कृति' है, तो कृति पर अधिकार रखने वाले व्यक्ति का :  
नाम, पता और राष्ट्रीयता सहित मूल कृति का स्थान। (एक वास्तुशिल्प कृति  
के मामले में कृति पूरी होने का वर्ष भी दिखाया जाना चाहिए)  
If the work is an 'Artistic work', the location of the original work,  
including name, address and nationality of the person in possession  
of the work. (In the case of an architectural work, the year of  
completion of the work should also be shown).

N.A.
14.

यदि कृति एक 'कलात्मक कृति' है जो किसी भी माल या सेवाओं के संबंध में :  
उपयोग की जाती है या उपयोग किए जाने में सक्षम है, तो आवेदन में  
प्रतिलिप्यधिकार अधिनियम, 1957 की धारा 45 की उप-धारा (i) के प्रावधान के  
अनुसार व्यापार चिह्न रजिस्ट्रार से प्रमाणन शामिल होना चाहिए।  
If the work is an 'Artistic work' which is used or capable of being  
used in relation to any goods or services, the application should  
include a certification from the Registrar of Trade Marks in terms of  
the provision to Sub-Section (i) of Section 45 of the Copyright Act,  
1957.

N.A.
15.

यदि कृति एक 'कलात्मक कृति' है, तो क्या यह डिजाइन अधिनियम 2000 के :  
अंतर्गत पंजीकृत है? यदि हां, तो विवरण दें।  
If the work is an 'Artistic work', whether it is registered under the  
Designs Act 2000, if yes give details.

N.A.
16.

यदि कृति एक 'कलात्मक कृति' है, जो डिजाइन अधिनियम 2000 के तहत :  
एक डिजाइन के रूप में पंजीकृत होने में सक्षम है, तो क्या यह औद्योगिक  
प्रक्रिया के माध्यम से किसी वस्तु पर प्रयुक्त की गई है और यदि हाँ, तो इसे  
कितनी बार पुनरुत्पादित किया गया है?  
If the work is an 'Artistic work', capable of being registered as a  
design under the Designs Act 2000.whether it has been applied to an  
article though an industrial process and ,if yes ,the number of times  
it is reproduced.

N.A.
17.

टिप्पणी, यदि कोई हो/Remarks, if any

:

डायरी संख्या/Diary Number:

24773/2023-CO/L

आवेदन की तिथि/Date of Application:

14/09/2023

प्राप्ति की तिथि/Date of Receipt:

14/09/2023



  
Registrar of Copyrights